



**«CULTURAL HERITAGE:
RESEARCH AND MANAGEMENT»**

**IN COLLABORATION WITH THE UNIVERSITY
OF THE BALEARIC ISLANDS, SPAIN**

MASTER'S DEGREE PROGRAMME



PROGRAM ADVANTAGES

- ✓ Two diplomas. Based on the results of the four semesters' training under the Double Master's degree program, provided the students defended the thesis and passed all the exams successfully, they are given: Master's diploma of RUDN University with the supplement of the state standard of higher education and the European standard supplement to the diploma (ECTS); Master's degree of the University of the Balearic Islands (Spain) in the field of "Cultural Heritage: Research and Management" with the European Diploma Supplement (SET).
- ✓ Acquisition of practical skills, largely due to the Master's program "Cultural Heritage: Research and Management". The key components of this program are writing and developing own projects on the preservation and promotion of cultural heritage as well as their implementation in practice.
- ✓ Access to international theoretical and applied knowledge. The double degree program helps to adopt international and, in particular, Spanish experience in studying and working with cultural heritage. Spanish specialists are recognized professionals in this field.
- ✓ Classes are held in Spanish, thanks to which Russian students receive education, improving their level of specialty language.
- ✓ The best job opportunities in Russia and abroad. Graduates of this program work in international tourist and excursion organizations, cultural institutions (museums, archives, libraries, galleries), in state and local government bodies (manager in the field of culture), in the media (PR-technologist), as well as in secondary specialized and higher education institutions.
- ✓ Gaining cultural experience in Spain and acquaintance with its traditions, which helps to better understand Spanish national identity. Establishing a professional international circle of contacts. Socialization in the professional environment of European society.



STUDYING PROCCCESS

120 credits.

(1 year of studies in Spain and 1 year of studies in Russia).

Lectures, practical training and independent work.

Several kinds of internship.



CULTURAL HERITAGE: PRESERVATION AND USE

- Cultural heritage as a phenomenon.
- Various approaches to the study of heritage.
- Systematizations of heritage, distinguishing its levels and components.
- Heritage division on genetic basis into natural and cultural.
- Heritage - material and spiritual, movable and immovable, protected and subject to protection.
- Heritage as a system of values for the preservation and development of the planet's gene pool.
- Natural and cultural components of the heritage.
- Criteria for entering properties on the Heritage List.
- Procedure for listing and states' obligations to protect heritage.
- Monument, ensemble, sight: their authenticity.
- Authenticity and integrity as mandatory criteria for World Heritage status.
- Variant value.



TOURISM AND CULTURAL HERITAGE

- Concepts of cultural identity and cultural tourism.
- Cultural heritage as a tourist resource.
- Tourism management of cultural heritage.
- World Heritage, potential for development.
- Tourist routes and cultural routes.



ARCHAEOLOGICAL HERITAGE MANAGEMENT

- Protection of the archaeological heritage, its research and protection, preventive archeology and emergency intervention.
- Management of archaeological heritage as a tourism resource.
- State and commercial archeology.
- Archaeological heritage and private initiative.
- Archaeological Heritage Management Models.



PHOTOGRAPHIC HERITAGE: HISTORY, CATALOGING AND DISTRIBUTION

- Image research.
- Photography as a socio-cultural product.
- Archives, collections, and image collections in the Balearic Islands.
- Photographic heritage management.
- Preserving and cataloging.
- Material identification.
- Unique images.
- Material identification.
- Optical instruments for production and exhibition.
- Preserving photo material.
- Management of photographic heritage and its distribution.
- Intellectual Property Issues.
- European photographic heritage projects.
- Development of photographic heritage management project.



INTERDISCIPLINARY APPROACHES IN MODERN HISTORICAL SCIENCE

- Interdisciplinarity in science.
- Interdisciplinary approaches in history.
- New historical science and changes in the structure of the historical field.
- Historical psychology.
- Concepts and methods of social history.
- Oral history.
- Microhistory and its versions.
- History of mentalities, its achievements and criticism.
- The postmodern challenge and the “linguistic turn” in historical consciousness.
- Statistical and quantitative methods in historical research.



CURRENT PROBLEMS OF HISTORICAL RESEARCH

- The main problems of historical science and the tasks of the historian at the beginning of the XXI century.
- The main problems of studying the history of the West (topical issues of the study of antiquity, the Middle Ages, Modern Age, Contemporary Times).
- The main problems of studying oriental history (Arab East, India, China, Africa).
- New historical science, social history and historical anthropology.
- Global and local history.
- Historical biography and “a new biographical history.
- Imagology in modern historical research.
- Gender history.



METHODS OF TEACHING HISTORY IN HIGHER EDUCATION INSTITUTIONS

- Modern development of higher education in Russia and abroad.
- The role of higher education in modern civilization.
- University place in the Russian educational space.
- Integration processes in modern education.
- Educational component in vocational education.
- Targeting methodology in higher vocational school.
- Design of the educational process as a didactic task.
- Stages and forms of pedagogical design.
- Lecture as a form of organization of the educational process in higher education institutions.
- Seminars in higher education institutions.
- Cognitive and research activities of students.



STUDENTS FEEDBACK

 **KSENIA FILIMONOVA, RUDN**



Studying at the University of the Balearic Islands (UIB) was an unforgettable experience for me. Above all, participation in this Master's program allowed me to learn more about Spanish and, in particular, Majorca culture, to compare the approaches to education in Spain and Russia, to speak fluent Spanish and start learning Catalan.

I should note the experience of training with UIB students. It was interesting to study together, since all the students were of different ages and from different fields of activity: art history, history, architecture, economics, state and municipal administration, restoration, tourism, etc. Throughout the academic year, we performed joint work.

In my opinion, the advantage of this Master's program is a combination of practical and theoretical disciplines. Most of the subjects in the UIB were practical. For example, at the lessons of "Historical museums and documentation centers. Models and experience of study" we visited various museums in Majorca, and after visiting them we discussed the strengths and weaknesses of each of them. At the lessons of "Photographic Legacy: History, Cataloging, Popularization" we learned how to develop photographs in a photographic laboratory, to distinguish different photographic materials, and to select appropriate means of preservation of photographs on various types of media. All classes were interesting and dynamic, thanks to the high professionalism of teachers and the level of training and knowledge of students.

I want to thank the teachers, staff and students of the UIB and RUDN University for the opportunity to study in this Master's program, for invaluable life experience and the knowledge acquired during the studies.





STUDENTS FEEDBACK



IRINA VESELOVA, RUDN



Studying at the University of the Balearic Islands is an invaluable life experience. It allows you to plunge into another culture, to compare two approaches to science and education, to make new friends and speak Spanish fluently. The master course of UIB is largely focused on acquiring practical skills. A competent combination of theory and practice allows you to gain the experience necessary for successful work as a specialist in the appropriate profile. UIB teachers not only give lectures at the university, but also work with the cultural heritage of the Balearic Islands, which allows students to adopt their practical experience and see how Spanish cultural heritage preservation programs are implemented in practice.





HEAD OF THE PROGRAMME

VORONIN SERGEY ANATOLYEVICH



Doctor of Historical Sciences, Head of the Department of General History of RUDN University, public figure, political scientist, publicist.

Subject of dissertation: “Evolution of political leadership in the Islamic world in the 1940s – early XXI century in the context of the concept of the “Third Way” (Indonesia, Libya, Iran)”.

He created and headed the Center for Historical Expertise and State Forecasting at RUDN University, on the basis of which in 2014 there was opened the Youth Department of the Russian Historical Society. He is one of the leading experts on the RT TV channel and the host of the author’s program “V teme” (On the subject) on the “Moscow 24” channel. He is also an expert of the Civic Chamber of the Russian Federation, expert of the Federal Agency for Supervision of Science and Education of the Ministry of Education and Science of the Russian Federation (Rosobrnadzor). He is the editor-in-chief of the journal “Vestnik RUDN”, Series “General History”.

He is the author of more than 100 scientific works, including articles in peer-reviewed Russian and foreign scientific journals (Higher Attestation Commission, SCOPUS, Web of Science) and monographs (in particular, “The main errors of our time: from the Reformation to neoliberalism”; “Russia: Asia or Europe. The Civilization Model in Search for Meaning”; “Political Culture, Mass Consciousness and Leadership Problems in the East”). He regularly makes presentations at international and Russian conferences on history and international relations.

He repeatedly received grants of the Russian scientific foundations for conducting research and organizing scientific events.



PROGRAM COORDINATOR



GALINA ALEKSANDROVNA KHMICH



Candidate of Philological Sciences, Associate Professor, Department of Foreign Languages, Faculty of the Humanities and Social Sciences of RUDN University, Head of the Spanish Language Section.

She is the author of more than 70 scientific works, including in peer-reviewed Russian and foreign scientific journals (Higher Attestation Commission, SCOPUS, Web of Science).

20 years' teaching experience at RUDN University.

She is the coordinator of international programs of the Faculty of the Humanities and Social Sciences of RUDN University with Spain; the creator and leader of the first Russian-Spanish Double Master's degree program and Double Post Graduate / Doctoral programs.