



FACULTY
OF ECONOMICS



INNOVATION ECONOMICS

MASTER'S DEGREE PROGRAMME



PROGRAM ADVANTAGES

- ✓ The Program is aimed to train sought-after professionals in the innovation-driven economy who can identify economic problems in innovation, perform assessment of innovation activity and innovation capacity of economic systems, make appraisal of intellectual property assets, provide economic feasibility and efficiency assessment of innovation-based projects, as well as evaluate the impact on the company's business activity.

Lectures and seminars are taught by RUDN scholars (Doctors and Candidates of Science) and high-end practitioners representing high-tech industrial enterprises included into the Rostec and Roscosmos State Corporations.
- ✓ Case study method is used in studying curriculum subjects and relevant economic problems.
- ✓ Advanced educational technologies are used in the tuition.
- ✓ It is possible to design an individual academic schedule. Master degree classes take place in the evenings, which allows to have work-study integration.
- ✓ It is possible to have classes at the company's premises for multiple student groups.



STUDYING PROCCCESS

120 credits.

Lectures, practicums and self-study, research activity on the master level (1st and 2nd years of tuition) and pre-graduate practice (2nd year)



PRICING AND PRICING POLICY

- Basic parameters and theoretical fundamentals of pricing.
- Pricing strategies and methods.
- Price differentiation and pricing tactics.
- Pricing in individual fields and industries.
- International aspects of pricing.



ECONOMIC ANALYSIS

- Overview of economic analysis methods and techniques.
- Analysis of production and sales of products (services).
- Production factor analysis.
- Analysis of investment, innovative and international economic activities.
- Financial indicator analysis.
- Managerial decision-making based on economic analysis.



BUSINESS AND SCIENTIFIC COMMUNICATIONS

- Corporate culture. Business ethics.
- Basics of business relations ethics.
- Psychological underpinnings of business communication.
- Business relations etiquette.



BASICS OF PRIVATE-PUBLIC PARTNERSHIP

- PPP Basics: relevance of implementation.
- Objective basis for the state regulation of economics.
- Rationale behind using PPP.
- The existing PPP laws and regulations.
- General trends in development of the legal support of PPPs.
- Building the PPP management system in Russia.
- Public priorities and components of the PPP system.
- PPP practices in Russian and foreign countries.
- Risk management in PPP projects.



ANALYSIS, ASSESSMENT AND FINANCING OF INNOVATION-DRIVEN PROJECTS

- Innovation process structure.
- Innovation activity organization.
- Innovation project management.
- Assessment of innovation efficiency.
- Innovation activity financing.
- Information support of innovations.
- International aspects of innovation activities.



TAXATION

- Taxation theory basics.
- Tax legal elements and tax legal relations.
- General description of specific federal taxes.
- General description of specific regional and local taxes.
- Special tax treatments.
- Tax control.
- Tax offences.
- Protection of taxpayer rights.



HEAD OF THE PROGRAMME

ALEKSANDR CHURSIN



Doctor of Economics, Professor, Head of the Applied Economics Department, Scientific Director of the Center for Industries Management at RUDN Faculty of Economics, Scientific Adviser to the RUDN Rectorate. Adviser to the CEO of United Rocket and Space Corporation JSC, Advisor to the CEO of Russian Space Systems JSC.

Doctoral Thesis: The State Concept and Framework of Managing the Scientific and Technical Progress in the Defense Industry in the New Economic and Production Conversion Environment. Author of 35 monographs and study guides (16 of them with no co-authors), 170+ scientific papers, 24 patented inventions in tool engineering and rocket engineering. Of note and distinction are foreign publications - four monographs published by Springer International Publishing Switzerland (Heidelberg, Germany), which were added to the Scopus database, and 30 + Scopus / Web of Science academic articles.

AREAS OF RESEARCH CONCENTRATION:

Competitive Capacity of Enterprises, Economics of Space Industry, Innovations Management, Developing Competencies of a Company, Competitive Advantage, Digital Economy.

Over 1,500 indexed publications in the Russian Science Citation Index (h-index = 15, Scopus h-index = 7).



HEAD OF THE PROGRAMME

Seven-times grantee of the Russian Foundation for Fundamental Research (Russian Foundation for the Humanities) competitions, including an international grant supported by the Belarusian Foundation for Fundamental Research, conducted in collaboration with the scientists and experts at the Academy of Management under the President of Belarus. Acted as a supervisor and performer of multiple fundamental scientific and research activities and rendering services to industrial enterprises, ministries and agencies of the Russian Federation.

Acted as thesis supervisor to 14 Candidates and 4 Doctors of Economy.

Academician of the Russian Academy of Military Sciences, expert in the scientific and technical field, member of Russia-Kazakhstan Intergovernmental Commission on Space Activities, as well as of a number of councils, including the Russian Academy of Science Scientific Council on systemic problems of the Eurasian economic integration, modernization, competitiveness and sustainable development. Chairman of the Joint D 999.058.03 Dissertation Council of RUDN, the Rostec State Corporation and CRI Electronics. Member of the Register of Russian Academy of Science experts since 2016.

Holder of the Council of the USSR Council of Ministers Award in Science and Engineering; a Tsiolkovsky prize for personal creative contribution to the implementation of space programs and projects; Order of the Badge of Honour; a number of USSR medals of Honour and intergovernmental awards of the Russian Federation and Ukraine. Following the Presidential Decree Aleksandr Chursin was awarded the second-class medal of the Order of Merit for the Motherland for the professional achievements and long-standing productive activity.