



FACULTY
OF ECONOMICS



ECONOMICS OF A COMPANY AND INDUSTRY MARKETS

MASTER'S PROGRAMME DEGREE



PROGRAM ADVANTAGES

- ✔ Study at a world-class UNIVERSITY (392 QS, Russian University Ranking 2019 3rd place).
- ✔ Professional training by highly qualified economists that help prepare you for work in specific sectors of the economy by gaining in-depth knowledge in business competitiveness and the practical skills required for implementation.
- ✔ The program studies the modern economy as a system of interacting industries and markets, and explores the firms operating within them.
- ✔ Acquisition of skills in economic modeling, forecasting, a new level of economic analysis - an assessment of the value of the entire product life cycle at the stage of investment design. Together with professional knowledge in the field of pricing and cost management, you will learn how to manage investment projects and programs, become a specialist in innovation management, quality and budget planning at all levels, crisis management.
- ✔ The opportunity to complete internships and employment well-known Russian and international companies.
- ✔ Our masters include winners of Russian and international scholarship competitions, active participants in national and international scientific and practical conferences, and international academic exchange programs.



STUDYING PROCCES

120 credits.

Lectures, seminars, research work and research practices (internship).



BUSINESS VALUATION AND A COMPANY'S VALUE MANAGEMENT

- The main goal of the course is to master modern methodology and practical skills of business valuation and company value management in a highly dynamic changing market environment.
- The income approach to business evaluation: methodology, management of business risks.
- Discounted cash flow method, fixed income capitalization model, Gordon model.
- Market approach to business valuation.



ECONOMICS AND ORGANIZATION OF INDUSTRY MARKETS

- This course examines the patterns of formation and functioning of industry markets, the main models of behavior of firms in various types of markets, the likely consequences of such behavior for the industry and the economy as a whole, options and features of the state's industry policy.
- Much attention is paid to the issues of specialization and placement, concentration, cooperation and combination of production.



INVESTMENT PLANNING

- Mastering modern principles and methods of substantiating the effectiveness of investment projects and design documentation.
- Business planning system at the enterprise.
- Financial statements of the company.
- Indicators of investment efficiency.
- The calculation of the discounted rate.
- Financial feasibility of the project and determination of the financing scheme.
- Investment risk management.



ECONOMICS OF INNOVATION

- Basic concepts of innovation activity.
- Innovation process.
- State regulation of innovation activity.
- Financing of innovation activities.
- Venture financing.
- Large, medium and small innovative enterprises.
- Innovative strategies of enterprises.
- Technology transfer.
- Economic efficiency of innovative projects in conditions of uncertainty.
- National innovation system.



CRISIS MANAGEMENT AND RESTRUCTURING

- Theoretical and legal bases of anti-crisis management.
- The mechanism of the crisis state of the production system.
- Diagnostics of the economic state and assessment of prospects for the development of an insolvent enterprise.
- The restructuring and reorganization (financial rehabilitation) of the enterprise.
- Development of anti-crisis strategies and tactical measures for their implementation.
- Risk accounting in crisis management.
- Bankruptcy and liquidation of insolvent enterprises.
- World experience and prospects for improving the strategy and tactics of anti-crisis management in Russia.



ECONOMIC STRATEGY OF A COMPANY

- The main goal of the course is to master the modern methodology and practical skills of strategic analysis and development of the company's economic strategy in a highly dynamic changing market environment.



CORPORATE GOVERNANCE

- Theories and models of corporate governance.
- International standards of corporate governance and corporate governance in Russia.
- Management and control bodies of joint-stock companies.
- Board of Directors.
- Executive bodies of the joint-stock company.
- Disclosure of information and transparency of corporate governance.
- Integration dynamics in the corporate sector and state regulation of integration processes.
- Prospects for the formation and development of the Russian corporate governance model.



STUDENTS FEEDBACK



MAXIMCHUK MAXIM

“ I entered the master’s program “Economics of the company and industry markets” consciously. I consider the program relevant and universal for modern market conditions. Training under the program expands the baggage of knowledge that I had after undergraduate studies. In the learning process, there is a constant exchange of information and experience, both with teachers and between us, students. The theory is as close to practice as possible due to constant workshops, regular meetings with practitioners. I can confidently say that the knowledge gained in the magistracy will help me not only get a job, but also grow successfully in the company. ”

GLYUZITSKIY KIRILL

“ The master’s program “Economics of the company and industry markets” at RUDN University successfully combines the acquisition of professional knowledge and skills and their practical application. The main advantage of the program is an in-depth study of specialized subjects, with a detailed disclosure of the content of each topic. The training often took place in a dialogue with the teacher, which allowed students to be more involved in the process of studying the material. The training was based on both ordinary couples at the university, and seminars with invited experts from the largest enterprises of Russia and conducting specialized business cases. The main advantage of studying at the master’s program was the opportunity to learn from students from other countries, thereby expanding the boundaries of communication opportunities. ”



STUDENTS FEEDBACK



OSHEROVA VLADA

“ Two years of study at the master’s program “Economics of the company and industry markets” flew by. Our group was very friendly, plus we could always count on the help of the department. The schedule was very convenient, and we already had the opportunity to fully work. At the end of the magistracy, I can now say for sure that this is really a different level of education. It makes you think and takes you to a whole new level. Many thanks to the teachers for their knowledge and for their attention. ”



HEAD OF THE PROGRAMME

MAKSIM VASILYEVICH CHERNYAEV



Dean's advisor on international cooperation of the faculty of Economics, Deputy head of the Department of National economy, Candidate of Economics, PhD, Associate Professor of the Department of National Economics.

AREAS OF SCIENTIFIC INTERESTS:

Energy sector, energy efficiency and energy security, fuel and energy complex, innovative technologies, energy policy, localization of European business in Russia and CIS countries.

Author of more than 70 scientific works in the field of Russia's energy sector

Vice-President for international cooperation and youth policy of the International Academy of Technological Sciences;

Adviser on foreign economic activity of Novas Energy Services oilfield services company (Resident of SKOLKOVO Foundation no. 0000255);

Independent expert on CIS countries and Russia "NRA International GmbH" (Austria, Vienna).

Current member of the Regional public organization "Society for friendship with Austria" (Russia, Moscow) and the Austrian-Russian Friendship Society (Austria, Vienna)