



# MANAGEMENT OF HIGHER EDUCATION

MASTER'S PROGRAMME DEGREE



## PROGRAM ADVANTAGES

- ✓ The Chair has the status of an International UNESCO Chair
- ✓ The content of the training is aimed at mastering a complex of competencies enabling the graduates to acquire the necessary skills in organizational, managerial and analytical activities for successful work as a performer or manager in various services of the management bodies in the field of higher education at various levels, in various scientific and research organizations related to solving problems in the field of Russian and foreign education.
- ✓ Our professors have extensive experience of working in educational management bodies of Russia at all levels;
- ✓ RUDN University students undergo practical training in RUDN structural subdivisions supervising admissions, training of students, as well as in other organizations connected with higher education.



# STUDYING PROCCCESS

**120 credits.**

**Lectures, workshops and self-study Practices: industrial, pre-diploma.**



## STRUCTURE AND MANAGEMENT IN HIGHER EDUCATION

- General characteristics of the Russian education system.
- The structure of the system of higher professional education, third level of higher professional education, additional professional education.
- Informational and analytical support of the education system functioning.
- Management of educational content and educational process in educational organization.



## MODERN EDUCATIONAL TECHNOLOGIES

- Technological approach in modern education.
- Implementation of pedagogical technologies in the educational process of higher education organization.
- Pedagogical technologies and efficiency of education in the modern educational organization of higher education.



## THE BASICS OF THE EDUCATIONAL PROCESS IN HIGHER SCHOOL

- Intellectual culture as a goal of professionally oriented process at different levels of education in a university.
- Study technology - general concepts and notions about technologies at different levels.
- Basics of scientific-methodical, educational- methodical and diagnostic works - the impact of the content of specific disciplines on the choice of teaching technology.
- The model of perspective profession- oriented education in Russian and foreign universities.





## **ORGANIZATION OF UNIVERSITY MANAGEMENT**

- Form and levels of educational content management.
- Educational programmes.
- Curriculums.
- Independent work of students.
- Types of educational and methodical documentation for organizing and planning various types of students' work.
- The main directions of quality assurance of education at the university level.
- Informational support of the educational process at the university.
- Employment of students at the university.
- Points-rating system of control of students' performance.



## **STATE EDUCATIONAL STANDARDS AND EDUCATION QUALITY MANAGEMENT**

- System of state educational standards in the field of vocational education.
- Features of licensing and accreditation of higher education institutions in Russia.
- Quality management of higher education in Russia.
- State educational standards as a tool for quality assurance in higher professional education.
- Educational quality management in the USA and Western European countries.



## **WORLD MARKET OF EDUCATIONAL SERVICES**

- Educational service and education market.
- Scale and structure of the world education market.
- Main forms of export sales of educational services.
- Competitiveness of higher education institutions and education system.
- Policy and practice of developed countries with regard to education export.
- Problems and perspectives of participation of Russian HEIs in the world market of educational services.



## EDUCATION SYSTEMS IN FOREIGN COUNTRIES

- Typology of education systems.
- Normative and legal framework for education management in foreign countries.
- Higher education in foreign countries.
- The education system of Great Britain and other countries.
- The US education system.
- Spreading the American model of higher education in the world.
- The education system of France.
- Education systems in Germany, North, Central and Eastern Europe.
- The education systems of the CIS and Baltic countries.
- Development trends and perspectives of education integration within CIS and EurAsEC.



## MODERN EDUCATIONAL POLICY OF RUSSIA

- Education policy: concepts and general characteristics.
- Policies and strategies at system and institutional levels in Member States.
- Resolution by the General Assembly on 25 September 2015.
- Transforming our world: the sustainable development agenda to 2030.
- 17 sustainable development goals and 169 targets.
- Goal 4. Achieve inclusive and equitable quality education and promote lifelong learning opportunities for all.
- Government programme for education development until 2020.
- Strategic goals and objectives for the development of the education system.



## INTERNATIONAL ACADEMIC COOPERATION

- Transnational education.
- Internationalization of higher education.
- Academic mobility: exchange of students and teachers, research staff and administration.
- Creation of European Higher Education Area.
- International organizations of academic cooperation.
- SOCRATES /ERASMUS/ ERASMUS+ Trans-European Programme on Higher Education TEMPUS.
- LEONARDO European Programme for Cooperation in Vocational Education and Training.
- EU Programme for Financial and Technical Cooperation with Central and Eastern European Countries



## ACADEMIC MOBILITY AND ISSUES OF RECOGNITION OF QUALIFICATIONS

- Types, scale and geography of academic mobility.
- Conditions and forms of international academic mobility.
- Objective conditionality of international academic mobility and its consequences.
- Documents on education and their recognition.
- Relationship between the notions of recognition and equivalence.
- Lisbon Convention as the basic international legal instrument in the field of recognition.
- Peculiarities of the current stage of development of academic mobility and recognition problems solving.



## EDUCATIONAL LAW

- The right to education.
- The concept and sources of educational law.
- Legal regulation of relations in the sphere of education.



- Legislation on education.
- Legal status of students and their parents.
- Legal status of teachers and other employees of educational organizations.
- Legal status of educational organizations.
- Legal bases of state management and regulation of the education system.
- Legal regulation of economic activity and financing of educational organizations.



## **STATE AND LEGAL REGULATION OF EXPORT OF EDUCATIONAL SERVICES**

- Educational services in international economic relations.
- Provision of educational services in the context of Russia's participation in the World Trade Organization.
- Methods of state regulation of foreign trade in educational services.
- Legal status of foreign students.
- Content and execution of foreign economic agreements on provision of educational services.
- Financing of export of educational services.



## **CURRENT TRENDS IN HIGHER EDUCATION**

- Condition and main directions of development of Russian higher school.
- The condition and main directions of development of the higher school of foreign countries.
- The main directions of modernization of education in foreign countries.
- The Bologna process and its role in education modernization.
- Project to improve the competitiveness of leading Russian universities among the world's leading scientific and educational centers "Project "5-100".





# STUDENTS FEEDBACK

 **GABRIYL MOSHLYAK, RUSSIA**

“ I was very happy to receive my Master’s degree in Higher Education Management. During the course of study each subject was filled with practical exercises so that we could improve our own skills. We received good knowledge in higher education management, intercultural communication and other areas.

I definitely recommend students who already have a bachelor’s degree in various fields to enter this master’s program. Rest assured that you will get an unforgettable experience in studying higher education in the Russian Federation, acquire new knowledge in management science. This will make it easier for you to understand the management profession, to try yourself and your skills in practice so that you can feel confident in the future. The benefits of this educational program are to learn to work in a group, to better understand the management system, and to solve problems and difficulties that arise in the higher education system. ”

 **ALEKSANDRA ZAPOROGCHENKO, RUSSIA**

“ The Master’s degree in Management of Higher Education is an invaluable program for further work in education. The professors have vast experience not only in theoretical studies and scientific research, but actually work in different areas of education management or even have participated in education governance and international cooperation in this field on country-level, so be sure you will learn from the best.

RUDN University’s international profile manifests in this program, as it not only observes Russian realities, but offers insights into foreign education systems as well, which is absolutely necessary in modern world, for international exchange of experience and national growth. This Master gave me a better understanding of higher education systems that I can now apply in my work at a university, and I highly recommend it! ”





# HEAD OF THE PROGRAMME

## VLADIMIR MIKHAILOVICH FILIPPOV



Rector of RUDN University  
Doctor of Physical and Mathematical Sciences  
Professor  
Academician of RAO  
Chairman of the Higher Attestation Commission.

### AREAS OF SCIENTIFIC INTEREST:

- creating a new system of scientific and professional degrees in Russia;
  - reforming the system of certification of scientific personnel of the highest qualification;
  - comparative educational policy between Russia and foreign countries;
  - globalization and internationalization in higher education;
  - problems of preserving the common educational space of the CIS countries;
  - management of higher professional education;
- problems of implementation of the multilevel system of higher education in the Russian Federation.
- Author of scientific articles in peer-reviewed Russian and foreign scientific journals (HAC, SCOPUS, Web of Science).
  - Member of the Steering Committee for the UNESCO Education 2030 Programme, member of the Steering Committee on Educational Policy and Practice of the Council of Europe.
  - Author and co-author of more than 270 scientific publications, including monographs: «The Cyber Economy: Opportunities And Challenges For Artificial Intelligence In The Digital Workplace», «Youth of Russia at the Beginning of the 21st Century», «Legal Measures to Counteract the Harmful Information Effects on Minors in Information and Telecommunication Communications», «Network Interaction in the Training of Highly Qualified Personnel for National Economies», «Organizational, Legal and Practical Mechanisms for Ensuring Academic Mobility and Expansion of Exhibitions.