



RUDN
university



2 YEAR FULL-TIME INTERNATIONAL MBA in HEALTHCARE MANAGEMENT

**PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
MOSCOW, RUSSIA**

in association with

**ASIA-PACIFIC INSTITUTE OF MANAGEMENT
NEW DELHI, INDIA**

2018-2020

Study Abroad for a
Full Semester at a Top
QS Ranking University

Course Fee Inclusive
of Travelling,
Visa & Lodging

International Curriculum
focussing on Healthcare
Analytics & Emerging Technologies

Paid Internship and
Global Placement
Assistance

**Unique
Features**

ABOUT RUDN

With 56 years of its existence, the Peoples' Friendship University of Russia, Moscow (also known as RUDN UNIVERSITY) has gained huge popularity as one of the most sought-after educational destinations for the students around the globe. For the last 12 years, RUDN UNIVERSITY is constantly ranked among the world class universities by QS World Ranking and the Times Higher Education (THE).

The glorious track record and achieving spirit have brought in high net worth reputation to the University. Prominent specialists, who achieved recognition in different fields of science, consider it an honor to teach at the university.



Today RUDN UNIVERSITY is one of the leading state higher educational institutions of Russia. It is the only university in the world, which, every year, attracts students from over 155 countries. The university has a multi-profile structure of faculties and majors, typical for classical universities of the world. More than 100 thousand graduates of the University work in 170 countries, among them more than 5500 hold doctorate degrees. Specialists are prepared in 62 majors and lines of study. More than 31 thousand graduate and postgraduate students study in the RUDN UNIVERSITY from all over the world.

RUDN Rector's Message



DR. VLADIMIR FILIPPOV
Rector, Peoples' Friendship University of Russia
Former Minister of Education of the Russian Federation

Rapidly changing economic and political situation in today's world poses complicated challenges to politicians, scientists and businessmen. At the same time, it creates new opportunities for innovations and new methods. Effective management is one of the key directions of national and international business development. Increased opportunities result in increasing competitiveness. Bearing this in mind, heads of public and private institutions put forward new requirements for those who are going to work with them. Therefore, there is a need for a fresh pair of eyes, for the people who are able to develop and implement innovative solutions and methods.

Peoples' Friendship University of Russia (RUDN UNIVERSITY) is a unique international university where students from 155 countries of the world study annually. It's the only university in Russia which has such a multifaceted international structure and offers a fundamental education. RUDN UNIVERSITY graduates have a successful career in various spheres from industry to business, from science to public administration.

Today RUDN UNIVERSITY means contemporary innovative educational programmes which meet the challenges of globalization and are oriented to comprehensive training of high-qualified specialists leading

to successful careers in different countries of the world. RUDN UNIVERSITY has the latest technical infrastructure for the laboratories and research and education centres, a scientific training and information centre (scientific library) with its own e-library system, branches of the centre at the faculties, unique collection of rare books, computer classes and clubs, Wi-Fi system in academic buildings, TV and Internet in all the RUDN UNIVERSITY dormitories, 24-hour broadcasting of university news on the RUDN UNIVERSITY TV channel.

The University is the first in Russia to have realized the programme in business administration "**Management in Healthcare**". It has been developed on the basis of the **Berlin Institute of Economy MBA programme accredited according to the requirements of the Bologna Conference** under the TEMPUS Project - Postgraduate course MBA: Management in Healthcare.

Uniting people of different cultures by knowledge, RUDN UNIVERSITY creates leaders who make the world better. I hope that you'll share this worthy goal with us.



ABOUT AIM



Established in 1996, Asia-Pacific Institute of Management (AIM) ranks amongst the top business schools in India. The latest Business Today - MDRA survey ranks it "11th" among the top business schools in North India. Perceiving the tough challenges faced in the fast integrating global economy, the institute strives to groom market leaders in different areas of management. With highly experienced faculty drawn from the top management institutes and world-class infrastructure comparable to the best MBA colleges in the world, Asia-Pacific Institute of Management aims to create a stimulating learning atmosphere conducive for overall development of its students. The institute takes pride in excellent corporate tie-ups that has led to a track record of 100% quality placement for the last 21 years.

The programmes run by the institute have been highly appreciated by the corporate sector, enabling the Institute secure a high rank amongst top B-Schools in North India. The secret of the spectacular growth of Asia-Pacific Institute of Management lies in its commitment to provide world-class education. The curriculum is designed by industry experts and a team of highly qualified faculty. A great emphasis is also placed on arranging industrial visits for the students, as well as organizing conferences and seminars.

These professional linkages encourage a healthy relationship between the industry and academia through a mutual exchange of practical and theoretical aspects of management knowledge.

AIM Chairman's Message



SHRI A. K. SHRIVASTAVA
Chairman
Asia-Pacific Institute of Management, New Delhi, India

The pace of transformations in the global economy and unprecedented economic and technological challenges encountered by the business world has given rise to great opportunities for evolving new methodologies and innovative goals of knowledge-sharing in the held of management. With companies' growing awareness of emerging opportunities as well as a potential competitive threat, they are increasingly looking for management graduates who, with their fresh insights and innovative ideas, can develop strategies for sustainable growth. Asia-Pacific Institute of Management (AIM) is fully geared-up to contribute to this challenging scenario by providing cutting edge knowledge to its students.

Over the years, the Institute has been continuously evolving by pursuing and inculcating several innovative ways of teaching pedagogy, learning and experience-sharing by demonstrating accomplishment of time-bound mission-oriented goals. This has been made possible by creating an intellectual capital of in-house human resources of highly qualified and experienced faculty,

state-of-the-art infrastructure, modernized computer lab with Wi-Fi and the sprawling central library for continuous innovations in the areas of research and publications; launching of innovative programmes, establishment of the Centre of Excellence (Takshila) for conducting Management Development Programmes and international collaborations etc.

I look forward to you to join us in our mission for excellence and contribute to our journey towards exploring new frontiers, great opportunities in the global business management arena.

Unique Features

An International
MBA DEGREE
to be awarded at the
Convocation at
Peoples' Friendship
University of Russia,
Moscow

On-the-job
Training and **PAID**
Internship

GET AN
INTERNATIONAL
MBA DEGREE
AT INDIAN COST

100% PLACEMENT ASSISTANCE
provided by
Asia-Pacific Institute of Management
New Delhi, India
&
International Placement Assistance
provided by
Peoples' Friendship University of
Russia, Moscow

Fully sponsored study
programme in Semester-IV
including
**TRAVELLING AND
LODGING**
at Peoples' Friendship
University of Russia,
Moscow

Why MBA in HEALTHCARE?

Size

Global Healthcare industry is going to be US\$ 280 Billion industry by 2020 requiring a large number of healthcare management professionals to manage it and give directions.

Demand

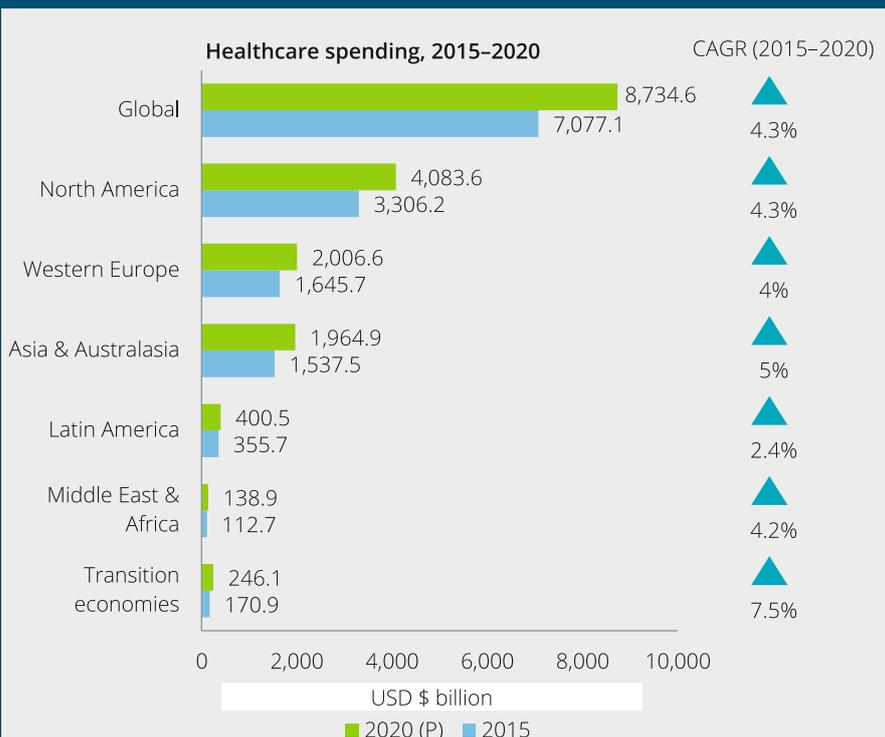
There is high demand for healthcare services due to rising standard of living, increasing population and lifestyle issues among others.

Paradigm

Among the Domain MBA, Global Healthcare is one of the most promising segments. Top leaders of the world like Bill Gates are heavily investing for improving global healthcare scenario, creating great job opportunities in international organizations, NGOs and companies.



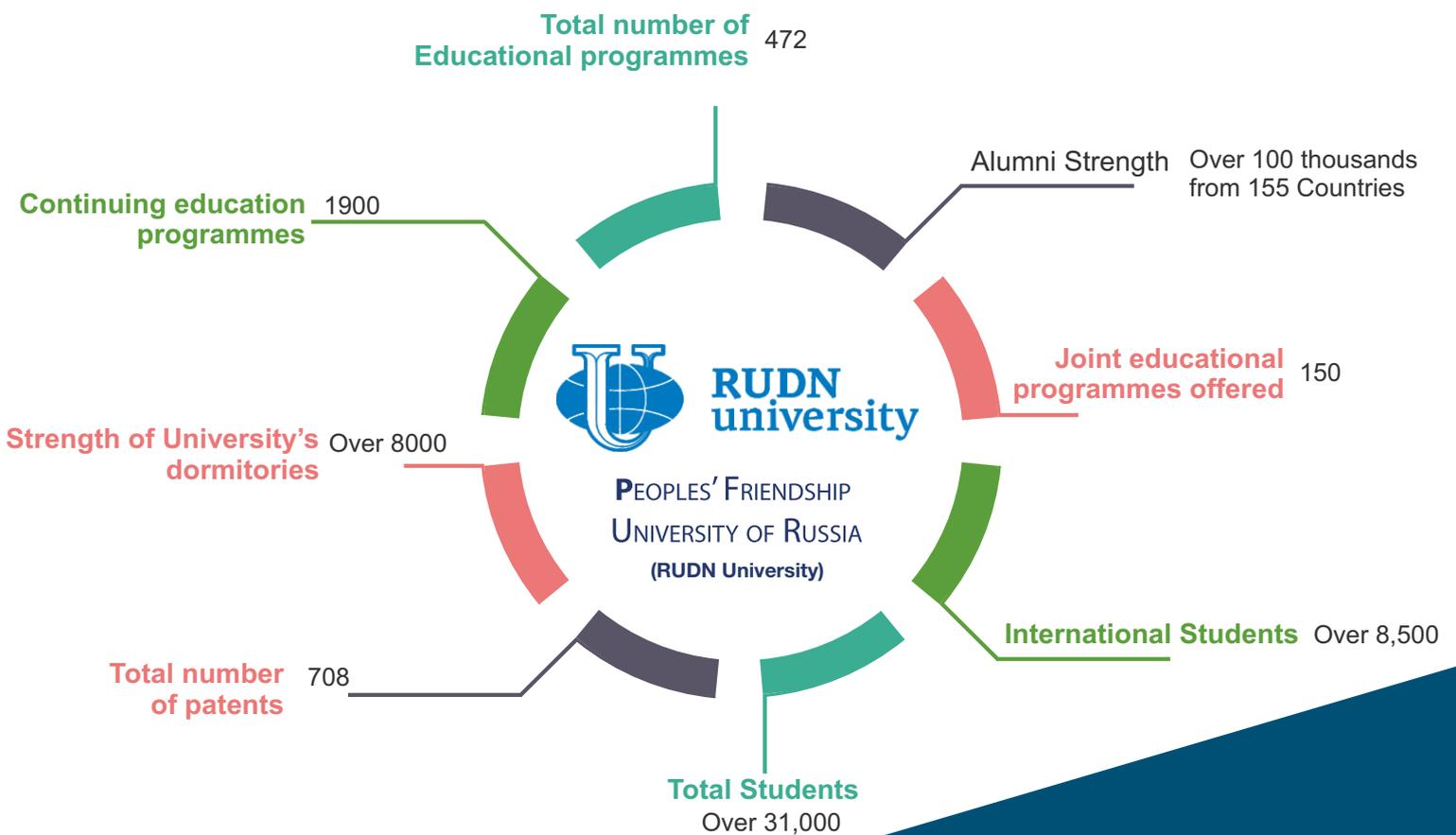
Healthcare spending, 2015-2020



Growth

Healthcare sector is going to grow at a steep pace 7.5% CAGR in economies in transition like India creating tremendous and secure job opportunities.

Peoples' Friendship University of Russia at a Glance



QS WORLD UNIVERSITY RANKINGS

RANKED
2018

1st Ranked Russian University in the share of International Students

QS World University Rankings 2018!

MBA in Healthcare Management programme will lay emphasis on action and application based learning with rigorous on the job training in healthcare units. The program will be delivered in collaboration with RUDN University with a pedagogy that will integrate case study discussions, simulations, group activities and other interactive sessions. Senior professors from RUDN University, Russia will be taking modules in India thereby providing international practical perspectives to the healthcare program. The students are expected to spend eight to ten hours per week preparing for the forthcoming classes.

THE
WORLD
UNIVERSITY
RANKINGS

TIME
HIGHER
EDUCATION

Study (1st, 2nd and 3rd Semester)
at Asia-Pacific Institute Management, New Delhi, India

FIRST SEMESTER

Introduction to Healthcare & Epidemiology

Principles of Management

Principles of Healthcare Marketing

Introduction to Statistical thinking

Fundamentals of Accounting and Finance

Legal and Policy Aspects of Healthcare Industry

Strategies for healthcare delivery

Russian Language course- (Non-credit)

SECOND SEMESTER

Health Economics

HRM in Healthcare Organizations

Research Methods in Healthcare Industry

Health Operation Management

Healthcare Communication

Hospital Administration

IT in Healthcare

Russian Language course- (Non-credit)

THIRD SEMESTER

Professional Grooming in Global Business Etiquettes

Russian Language course- (Non-credit)

Specialization Clusters (Any 2):

Each specialization will consist of 4 papers

Cluster 1: Healthcare Analytics & Data Science

Cluster 2: Healthcare Finance

Cluster 3: Healthcare HRM

Cluster 4: Healthcare Marketing

Cluster 5: Hospital Administration

Cluster 6: Emerging Technologies in Healthcare

Study (4th Semester)
at Peoples' Friendship University of Russia, Moscow

FOURTH SEMESTER

Research Project (Mandatory)

Simulation Training

On the job Healthcare Administration Training

Proficiency Course in Russian Language, History & Culture

Course details



Activity Plan For Semester IV

- ➔ **Research Project:** The research project will aim to provide an in-depth understanding of diagnostic issues in healthcare administration. The topic of research project will be decided based on the interest of student and inputs from Russian Faculty Mentor/Subject Expert.
- ➔ **Proficiency course in Russian Language, History and Culture:** To enhance the acquaintance of students with Russian society and culture, all the students will be intensively trained in Russian Language and its rich history and culture. The program will help students in getting inducted rightfully in the Russian society and culture and help them in looking for suitable internship and job opportunities as well in Russia.
- ➔ **Simulation Training:** Peoples' Friendship University of Russia, Moscow, has state of the art simulation centre spread over vast area located in the Faculty of Medicine. The students of this course will be given hands-on training in use of simulation for training of the doctors and healthcare practitioners.
- ➔ **On the job Healthcare Administration Training:** All the students who enrol for this program will be intensively trained for the entire semester on functioning of various departments of a typical healthcare organization. Department of Medicine, Peoples' Friendship University of Russia, Moscow, has its own extensive hospital with over 3000 beds and students from almost every corner of the world. Students will be trained not only in administrative aspects of Healthcare Management, but also in human resource management, financial management, as well operational aspects of a global healthcare organization through on the job training.

Academic Calendar Batch 2018-2020

Study (Ist, IInd & IIIrd Semester) at Asia-Pacific Institute Management, New Delhi, India

01 st August, 2018 - 8 th September, 2018
Orientation Programme
10 th September, 2018 - 21 st December, 2018
Commencement and end of Semester I
22 nd December, 2018 - 14 th January, 2019
Winter Live Project
15 th January, 2019 - 15 th May, 2019
Commencement and end of Semester II
16 th May, 2019 - 31 st May, 2019
Pre-Internship Preparation
3 rd June, 2019 - 31 st August, 2019
Summer Internship Programme
1 st September, 2019 - 9 th September, 2019
Summer Internship Presentation
10 th September, 2019 - 20 th December, 2019
Commencement and end of Semester III
Commencement of Final Placement Process at AIM, India
20 th December, 2019 - 1 st January, 2020
Winter Project Preparation for RUDN University, Moscow
2 nd January, 2020 - 20 th January, 2020
VISA Documentaton for Semester IV at RUDN University, Moscow
21 st January, 2020 - 24 th January, 2020
Travel Period to RUDN University, Moscow

Study (IVth Semester) Abroad at Peoples' Friendship University of Russia, Moscow

27 th January, 2020 - 31 st January, 2020	Induction Programme at RUDN University, Moscow
3 rd February, 2020 - 15 th May, 2020	Commencement and end of Semester IV
End of May, 2020	Award of Degree
18 th May, 2020 - 1 st June, 2020	Placement Assistance at RUDN University, Moscow/AIM, New Delhi

Admission Process

Admission pre-requisites:

Eligibility Criteria :

MBBS, B.Pharm, BDS, BPT, BPE, Nursing and other Graduate degree like BBA, B.Com., B.Sc., B.Sc.P.T., B.A., B.S.W.

Selection procedure:

The eligible candidates will be invited for written aptitude test, group discussion and followed by personal interview. Candidates are required to bring original documents at the time of the interview. The candidate will be assessed on following criteria:

1. Written Aptitude Test [30%]
2. Group discussion [30%]
3. Personal interview [40%]

Advisory Council

Prof. A. Yu. Abramov

Director, Faculty of Medicine,
Peoples' Friendship University of Russia,
Moscow



Dr. Bikash Verma

MD, DVM, MVSc, MS
President, International Health Organization
Former Medical Director & Faculty at
Harvard Medical School
Boston, MA (USA)



Dr. G.N. Qazi

Director General,
Hamdard Institute of Medical
Sciences & Research,
New Delhi



Dr. Sajan Nair

Chief Operating Officer,
Zydus Hospitals, Ahmedabad



Dr. Soumik Kalita

MBBS, MD, MPH,
Founder - Famphy (A Healthcare Startup)
Former Director, Nutrition & Medical Affairs,
Family Nutrition, Glaxo SmithKline



MBA in Healthcare Management programme meets the requirements of management education professionals in the Russian Federation and global healthcare industry and is developed as per international standards. The Programme will allow students to study both at Asia-Pacific Institute of Management, New Delhi and at RUDN University, Moscow and earn credits for receiving a RUDN degree.

Healthcare industry in India is growing at an exponential pace and that makes us to look for workforce with knowledge of the industry and managerial skills. I am sure the new MBA Healthcare Management programme will serve our need for global healthcare professionals. I am sure this course will help to bridge the gap between the healthcare industry and academia.

Asia-Pacific Institute of Management has great reputation of coming with innovative industry oriented courses with international stalwarts. Their association with RUDN University, Russia is well in time and will help in tapping the aspirations of not only Indian but also students around the globe who are looking forward to pursue a global MBA degree in Healthcare sector.

As pharmaceutical companies are looking for MBA students who have unconventional specialisations like analytics, machine learning, artificial intelligence along with core areas like Hospital Administration, it's heartening to know that both institutions have come forward to develop such a modern programme. It's going to be highly beneficial for students who are looking to make a career in promising healthcare sector.

Healthcare sector is witnessing tremendous change these days. These changes are mainly happening where technology is interacting with the day to day as well long term health services. Based on my experiences in medical as well as startup ecosystem, I feel that existing healthcare MBAs are not specifically trained to deliver innovative healthcare solutions. This course has rightly captured the pulse of healthcare market by devising an innovative solution oriented approach for the budding healthcare professionals. The course has given right focus of emerging gigs in healthcare sector and entrepreneurial culture.

DR. SANGEETA SHARMA

Secretary
Medical Council of India (MCI)
New Delhi

DR. DEEPAK SHUKLA

Chief Executive Officer
PSRI Hospital
New Delhi

MR. NAVEEN SHARMA
GM Operations & Head Business
Development
PSRI Hospital, New Delhi

DR. PRIYADARSHI KUMAR
Lecturer, Coventry Business School
Urological Surgeon, University Hospital
Coventry & Warwickshire, UK



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<https://www.facebook.com/RUDNUniverse/>



<https://twitter.com/AsiaPacificHM>
<https://twitter.com/UniversityRudn>



<https://www.linkedin.com/company/13611551/admin/updates/>



https://www.youtube.com/channel/UCnI1_mDlnBHWEUNifLa9_aA/featured
<https://www.youtube.com/channel/UCcGshZg6aT5ecTideUIKKSQ>



www.asiapacifichealthcaremanagement.org
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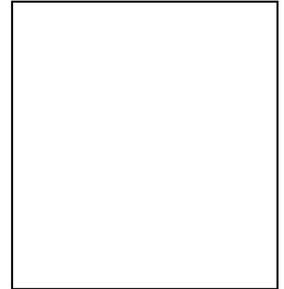
We Shape Futures

ASIA-PACIFIC INSTITUTE OF MANAGEMENT
INSTITUTIONAL AREA, JASOLA, NEW DELHI-110025 (INDIA)



**PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
РОССИЙСКИЙ УНИВЕРСИТЕТ ДРУЖБЫ НАРОДОВ**

**Application Form
Заявление**

**Information on desired degree course****Информация о желаемом уровне образования**

Level of education Preparatory course Bachelor degree/ Specialist degree Master degree
Уровень образования Подготовительный факультет Бакалавриат/Специалитет Магистратура

Education financial basis Contract
Финансовая основа обучения Контракт

Major subject _____
Направление обучения

Personal Details**Персональная информация**

Family name _____
Фамилия

Given name(s) _____
Имя

Nationality/Nationalities _____
Гражданство

Do you have citizenship of Russian Federation? Yes No

Есть ли у вас гражданство Российской Федерации? Да Нет

Gender ___ Female ___ Male Date of birth (dd/mm/yyyy) _____
Пол Женский Мужской Дата рождения (день /месяц/год)

Place of birth _____
Место рождения

Marital status _____
Семейное положение

Home Address (incl.postcode) _____
Домашний адрес (включая почтовый индекс)

E-mail _____

Telephone Fax (incl.prefixes) _____
Телефон, факс (включая коды)

Information about parents/guardians who will sponsor the applicant**Информация о родителях / попечителях, являющихся спонсором заявителя**

Family, Given Names _____
Фамилия, Имя

Employment: _____
Место работы

Correspondence address _____
Адрес для переписки

E-mail _____

Telephone/Fax (incl.prefixes) _____
Телефон факс (включая коды)


Education background
Образование

Please enter in this form all education you have accomplished, including primary, secondary and high school.

Пожалуйста, укажите все уровни образования, которые Вы получили, включая начальную, среднюю и высшую школу.

From(yyyy/mm) С (год, месяц)	To(yyyy/mm) До (год, месяц)	Institution Образовательное учреждение	Degree/Programme Уровень обучения

Work Experience (if any)
Опыт работы (если имеется)

From(yyyy/mm) С (год, месяц)	To(yyyy/mm) До (год, месяц)	Employer Работодатель	Position Должность

Language proficiencies
Владение языками
Russian language
Русский язык

If yes, where _____

Если да, укажите где _____

 Have you ever learnt Russian? Yes No

Изучали ли вы русский язык

Да

Нет

How many hours _____

Количество часов _____

Knowledge of other foreign languages, level _____

Владение иностранными языками, уровень _____

International language proficiency tests results (if any)

Сдавали ли Вы тесты на владение иностранными языками

TORFL _____ IELTS _____ TOEFL _____ DELE _____ TestDAF _____ DALF/DELF _____

I confirm that to the best of my knowledge and belief all the information I have given on this form is true, complete and accurate. I have enclosed the required documents (certificates, transcripts, copy of international passport, supporting documents, etc.). I'm aware that intentionally or negligently giving false information may lead to exclusion from the admissions procedure or if discovered at a later date – to cancellation of my admission enrollment. I confirm that I have read the admissions information.

Я подтверждаю, что вся информация, предоставленная в заявлении, является правдивой, полной и точной. Я прилагаю необходимые документы (сертификаты, приложения, копию загранпаспорта, подтверждающих документов и т.д.). Я информирован, что умышленное или ненамеренное предоставление ложной информации может привести к исключению из процедуры приема, а если будет обнаружено в более поздний срок – к отмене приема в университет. Я подтверждаю, что я прочитал информацию о правилах приема.

Signature of the Applicant

Подпись заявителя

Place and date of application

Место и дата подачи заявления