

Updated on 17th May 2018

Refer to www.qsworldwide.org for up-to-date program

Monday, 21 May 2018

14:30	Shuttle Bus Transfer from Official Hotel to RUDN University campus
15:00 – 19:00	Pre-registration, Badge Collection & Booth Setup @ RUDN University campus

Tuesday, 22 May 2018

09:15	Shuttle Bus Transfer from Official Hotel to RUDN University campus		
09:30 – 17:00	Registration & Badge Collection @ QS Hub		
	Opening Plenary		
10:00 – 10:10	<p>Opening Remarks Prof James Stuart Pounder <i>Chair of the QS Worldwide International Academic Advisory Committee</i> <i>Senior Adviser on University Ranking and Professor of Management, Lingnan University, Hong Kong</i></p>		
10:10 – 10:20	<p>Opening Address by Organizing Partner Prof Vladimir Filippov <i>Rector of the Peoples' Friendship University of Russia</i></p>		
10:20 – 10:30	<p>Opening Address by Organizer Mr Nunzio Quacquarelli <i>CEO & Founder, Quacquarelli Symonds Limited, London</i></p> <p>Ms Mandy Mok <i>CEO, QS Branding & Conferences by QS Asia, Singapore</i></p>		
10:30 – 11:00	<p>Opening Keynote Address Governmental Support for Promotion of Russian Higher Education Abroad Mr Dmitry Guzhelya <i>Advisor to the Head of Rossotrudnichestvo, Russia</i></p>		
11:00 – 11:30	<p>Opening Keynote Address II Strategic Thinking and Practice of Building World-Class Universities: The Case of Peking University in China Prof Weifang Min <i>Executive President, The Chinese Society for Education Development Strategies</i> <i>Member of the Project 5-100 Council</i></p>		
11:30 – 11:40	Morning Coffee Reception @ QS Hub		
11:40 – 12:40 (60 mins) 20 mins each	Track 1: Strategies for University Excellence: Ranking, Branding and Beyond	Track 2: Cross-Border Academic Collaboration and Faculty Internationalization	Track 3: Ranking and Internationalisation: The Russian Perspective
	SESSION 1.1 WORLDWIDE 1 Conference Hall, Ground Floor Economic Faculty, RUDN University	SESSION 2.1 WORLDWIDE 2 Hall 1, Ground Floor RUDN University	SESSION 3.1 WORLDWIDE 3 Hall 2, 2 nd Floor RUDN University
	Session Track Chairs: Dr. Chanuantong Tanasugarn (CT)	Session Track Chairs: Ms Anna P. Ronell	Session Track Chairs: Elena Gorozhankina Evgeny Kryukov
	<i>Becoming the Middle East's First Positive University: Plans and Progress at the United Arab Emirates University (UAEU)</i> Louise Lambert United Arab Emirates University United Arab Emirates	<i>From understanding the motivation pursuing exchange program to enhance internationalization in university</i> Barbara Sui Wah Chan City University of Hong Kong Hong Kong	<i>Impact of international rankings on improving of Kazakhstani universities quality</i> Sydykov Yerlan L.N.Gumilyov Eurasian National University, Kazakhstan

Tuesday, 22 May 2018

	<p><i>The challenges of Universitas Hasanuddin within global perspective</i></p> <p>Muhammad Iqbal Djawad Universitas Hasanuddin Indonesia</p>	<p><i>Emerging Countries: A holistic Approach to Internationalizing a University</i> Professor Stephen Hagen</p> <p>Stephen George Hagen University of South Wales United Kingdom</p>	<p><i>Application of QS Subject Rankings to the technologies of the future</i></p> <p>Ilya Kufitryov ITMO University Russia</p>
	<p><i>Integration of Research into a Learning Process to Enhance University Academic Reputation</i></p> <p>Kadarsah Suryadi Institut Teknologi Bandung Indonesia</p>	<p><i>Internationalization of Russian Academia: Lessons Learned from Skoltech</i></p> <p>Anna P Ronell Fletcher School, Tufts University United States of America</p>	<p><i>Moving up in rankings – How Wageningen Research Center managed to influence researcher’s publishing practice towards higher quality, impact and visibility</i></p> <p>Philipp Fondermann Elsevier Germany</p> <p>Peter van der Togt Wageningen University and Research Netherlands</p>
12:40 – 13:40	Networking Lunch @ QS Hub		
13:40 – 14:40	 <p>“An Essential Key Performance Indicator for all Higher Education Institutions should be University Ranking” Moderator: Prof James Stuart Pounder</p> <p>Proposing the Motion:(1) Prof Stephen Hagen, former Vice-Chancellor, University of Wales (Newport), United Kingdom (2) Prof Kadarsah Suryadi, Rector, Institut Teknologi Bandung, Indonesia</p> <p>Opposing the Motion: (1) Prof Vladimir Mikhailovich Filippov, Rector, RUDN University, Russia (2) Prof Nguyen Hoi Nghia, Vice President, Vietnam National University Ho Chi Minh City, Vietnam</p>		
14:40 – 15:40 (60 mins) 20 mins each	Track 1: Strategies for University Excellence: Ranking, Branding and Beyond	Track 2: Cross-Border Academic Collaboration and Faculty Internationalization	Track 3: Ranking and Internationalisation: The Russian Perspective
	SESSION 1.2 WORLDWIDE 1 Conference Hall, Ground Floor Economic Faculty, RUDN University	SESSION 2.2 WORLDWIDE 2 Hall 1, Ground Floor RUDN University	SESSION 3.2 WORLDWIDE 3 Hall 2, 2 nd Floor RUDN University
	Session Track Chairs: Dr. Chanuantong Tanasugarn (CT)	Summer School Session	Session Track Chairs: Elena Gorozhankina
	<i>What is the Purpose of a University’s Brand?</i> John T Green University of Cambridge United Kingdom	Oksana Chernenko Director - Innovations in Education National Research University Higher School of Economics Moscow	<i>Social media: creation of viral content and technologies of audience engagement</i> Elena Apasova RUDN University Russian Federation
	<i>Preparing next generation entrepreneurship & innovation talents for economy growth: what universities and businesses can do to close the workforce gap</i> Alexey Nikolaev Skoltech Russian Federation	Dr Jeroen Torenbeek Director – Utrecht Summer School Utrecht University Netherlands	<i>Building University Brand through University-Industry Collaboration: case of Kazakhstan and al-Farabi Kazakh National University</i> Yerlan Turgenbayev Al-Farabi Kazakh National University Kazakhstan
<i>Thammasat Model: Implanting social responsibility in students’ DNA</i> Pipop Udorn Thammasat University Thailand	Olga Emelianova Senior Expert – Office of International Education Peter the Great St. Petersburg Polytechnic University Russia	<i>Business in Russia: LETI To Break Stereotypes</i> Larisa V Sharakhina Saint Petersburg Electrotechnical University Russia	
15:40 – 16:10	Afternoon Coffee Break @ QS Hub		

Tuesday, 22 May 2018

16:10 – 17:10 (60 mins)	<p align="center">Panel Presentation & Discussion Plenary: Global Forum on University Rankings Strategies</p> <p align="center">Moderator: Prof Shalendra Sharma <i>Associate Vice President (Quality Assurance and Internationalisation), Lingnan University, Hong Kong</i></p> <p align="center">Panelists: Prof James Stuart Pounder <i>Chair of the QS Worldwide International Academic Advisory Committee Senior Adviser on University Ranking and Professor of Management, Lingnan University, Hong Kong</i></p> <p align="center">Dr John T Green <i>Emeritus Professor, University of Cambridge, United Kingdom</i></p> <p align="center">Prof Mukhambetkali Burkitbayev <i>First Vice Rector, Al-Farabi Kazakh National University, Kazakhstan</i></p> <p align="center">Larisa I Efremova <i>Vice-Rector (International Affairs), RUDN University, Russia</i></p>
17:10 – 17:40	<p align="center">Rankings: Towards A More Focused Approach Mr Ben Sowter <i>Head, QS Intelligence Unit, United Kingdom</i></p>
17:40	<p align="center">Shuttle to Welcome Dinner Venue <i>All delegates are to gather at the University Square (infront of RUDN Main Building)</i></p>
18:00– 18:30	<p align="center">Pre-Dinner Cocktail <i>Place de Paris Hall, Korston Club Hotel</i></p>
18:30 – 20:00	<p align="center">Welcome Dinner <i>Place de Paris Hall, Korston Club Hotel</i></p>
20:10	<p align="center">Shuttle Bus Transfer to Official Hotels</p>

Wednesday, 23 May 2018

09:15	Shuttle Bus Transfer from Official Hotel to RUDN University campus	
09:30 – 17:00	Registration & Badge Collection @ QS Hub	
10:00 – 10:30 (30 mins)	<p align="center">Morning Keynote Address The Russian Academic Excellence Initiative: Lessons Learnt Dr. Andrei Volkov <i>Deputy Chairman of the Project 5-100 Council Academic Policy Advisor, Moscow School of Management, SKOLKOVO, Russia</i></p>	
10:30 – 11:30 (60 mins) 20 mins each	<p>Track 1: Strategies for University Excellence: Ranking, Branding and Beyond</p>	<p>Track 2: Cross-Border Academic Collaboration and Faculty Internationalization</p>
	Breakout Room 1	Breakout Room 2
	<p>SESSION 1.3 WORLDWIDE 1 Conference Hall, Ground Floor Economic Faculty, RUDN University</p>	<p>SESSION 2.3 WORLDWIDE 2 Hall 1, Ground Floor RUDN University</p>
	<p>Session Track Chairs: Dr. Chanuantong Tanasugarn (CT)</p>	<p>Session Track Chairs: Ms Anna P. Ronell Elena Gorozhankina</p>
<p><i>Higher education in the media: how can universities tell the right story?</i></p> <p>Rachel Hall Guardian News & Media United Kingdom</p>	<p><i>Facilitating academic collaboration and exchange in teaching and learning: The role of a community of practice in a Hong Kong university</i></p> <p>Dennis Foung Hong Kong Polytechnic University Hong Kong</p>	

Wednesday, 23 May 2018

	<p><i>Upcoming Trends and Regulation for International Relations Office Management</i></p> <p>Bernardo Armado QS Quacquarelli Symonds Limited United Kingdom</p>	<p><i>The Challenges of Internationalisation</i></p> <p>Azanam Shah Hashim Universiti Kuala Lumpur Malaysia</p>
	<p><i>From Values to Brand Essence - Branding Your Academic School/Department: A Case Study from the University of St Andrews School of Management</i></p> <p>Julie Brooks University of St Andrews United Kingdom</p>	<p><i>CBSS Summer University: Youth Mobility Tool in the Baltic Sea Region</i></p> <p>Dmitry Vasilenko St Petersburg State University of Economics Russia</p>
11:30 – 12:00	Morning Coffee Break @ QS Hub	
12:00 – 13:00 (60 mins) 20 mins each	<p>Track 1: Strategies for University Excellence: Ranking, Branding and Beyond</p>	<p>Track 2: Cross-Border Academic Collaboration and Faculty Internationalization</p>
	Breakout Room 1	Breakout Room 2
	<p>SESSION 1.4 WORLDWIDE 1 Conference Hall, Ground Floor Economic Faculty, RUDN University</p>	<p>SESSION 2.4 WORLDWIDE 2 Hall 1, Ground Floor RUDN University</p>
	<p>Session Track Chairs: Dr. Chanuantong Tanasugarn (CT)</p>	<p>Session Track Chairs: Ms Anna P. Ronell Elena Gorozhankina</p>
	<p><i>Data driven marketing for Education</i></p> <p>Marina Kozak HSE University Russian Federation</p>	<p><i>Developing Cross-Border Academic Collaboration: Case Study of JUST & RUDN</i></p> <p>Hani Abu Qdais Jordan University of Science and Technology Jordan</p>
	<p><i>Community Engagement as an Enabling Ecosystem for Agile Powerful Learner: UGM Signature towards University 5.0</i></p> <p>Ika Ana Universitas Gadjah Mada Indonesia</p>	<p><i>Student perspective on quality of university internationalisation in Nordic countries</i></p> <p>Victoria Kompanets Lappeenranta University of Technology Finland</p>
	<p><i>Research positioning and trend identification for universities</i></p> <p>Vitaliy Sergeev Peter the Great St. Petersburg Polytechnic University Russian Federation</p>	<p><i>The path to excellence: Confronting Culture-specific Challenges</i></p> <p>Ariadni Stogiannidou Aristotle University of Thessaloniki Greece</p>
13:00 – 14:00	Networking Lunch @ QS Hub	
14:00 – 15:00 (60 mins) 20 mins each	<p>Track 1: Strategies for University Excellence: Ranking, Branding and Beyond</p>	<p>Track 2: Cross-Border Academic Collaboration and Faculty Internationalization</p>
	Breakout Room 1	Breakout Room 2
	<p>SESSION 1.5 WORLDWIDE 1 Conference Hall, Ground Floor Economic Faculty, RUDN University</p>	<p>SESSION 2.5 WORLDWIDE 2 Hall 1, Ground Floor RUDN University</p>
	<p>Session Track Chairs: Dr. Chanuantong Tanasugarn (CT)</p>	<p>Session Track Chairs: Ms Anna P. Ronell Elena Gorozhankina</p>
<p><i>Global Branding of Universitas Hasanuddin</i></p> <p>Dwia Aries Tina Pulubuhu Muhammad Iqbal Djawad Universitas Hasanuddin Indonesia</p>	<p><i>NUST MISIS is the Leader of the Russian Technical Education</i></p> <p>Julia Shalneva NUST MISIS Russian Federation</p>	

Wednesday, 23 May 2018

	<p><i>Highly cited scholars as university PR resource</i></p> <p>Liliya Kiryanova Tomsk Polytechnic University Russian Federation</p>	<p><i>Audit of the Subject Area: Evidence from RUDN University</i></p> <p>Dmitriy Kochetkov RUDN University Russian Federation</p>
	<p><i>The Quest for Excellence Through Corporate Planning</i></p> <p>Cordelia Mason Universiti Kuala Lumpur Malaysia</p>	<p><i>Joint educational programs as a tool for the development of international relations</i></p> <p>Anzhela Dolzhikova RUDN University Russian Federation</p>
15:00 – 15:30	Afternoon Coffee Break @ QS Hub	
15:30 – 16:30	<p>QS Open Clinic on International Collaboration: Excellence in Execution</p> <p>Moderator: Mr Pieter Stek <i>Adviser, QS Branding & Conferences by QS Asia, Singapore</i></p> <p>Speakers: Prof Ika Dewi Ana <i>Vice Rector, Universitas Gadjah Mada, Indonesia</i></p> <p>Prof Chanuantong Tanasugarn (CT) <i>Dean, Mahidol University, Thailand</i></p> <p>Dr Anna P Ronell <i>Program Manager, Fletcher School, Tufts University, USA</i></p> <p>Dr Mauro Cannone <i>Director, Ca' Foscari University of Venice, Italy</i></p> <p>Dr Yulia Grinkevich <i>Director, National Research University Higher School of Economics, Russia</i></p>	
	Closing Plenary	
16:30 – 16:40	<p>Closing Remarks by Co-Host Prof Vladimir Filippov <i>Rector, Peoples' Friendship University of Russia</i></p>	
16:40 – 16:50	<p>Closing Remarks by Organizer Ms Mandy Mok <i>CEO, QS Asia Quacquarelli Symonds, Singapore</i></p>	
16:50 – 17:00	<p>Announcement of QS Worldwide 2019 in Almaty, Kazakhstan Al-Farabi Kazakh National University</p>	
17:00	<p>End of Conference <i>Shuttle Bus Transfers to Official Hotels</i></p>	
17:30 – 19:30	<p>Campus Tour <i>Pre-Registration is required</i> <i>Please gather at the University Square – Infront of RUDN Main Building</i></p>	
17:30 – 22:00	<p>City Tour <i>Pre-Registration is required</i> <i>Please gather at the University Square – Infront of RUDN Main Building</i></p>	