



FACULTY  
OF HUMANITIES AND  
SOCIAL SCIENCES



# **CULTURAL HERITAGE: RESEARCH AND MANAGEMENT**

**M.A. IN AREA STUDIES**



## PROGRAM ADVANTAGES

- ✔ Double degree program: Master's degree of RUDN University with a state-recognized supplement on higher education and a European-standard supplement to the diploma (ECTS); Master's degree in Cultural Heritage: Research and Management from the University of the Balearic Islands (Spain) with a European Diploma Supplement (SET).
- ✔ Acquisition of practical skills, writing, and development of the projects to preserve and promote the cultural heritage of Russia and the Balearic Islands, and their implementation in practice.
- ✔ Access to international theoretical and applied knowledge, mastering Spanish researchers' experience in the study of cultural heritage.
- ✔ Classes are held in Spanish and Catalan, thanks to which students receive an excellent education, improving their professional level of the language.
- ✔ Better job opportunities in Russia and abroad. Graduates of this program work in international tourism organizations, cultural institutions (museums, archives, libraries, galleries), in state and local government (cultural manager), the media (PR-technologies), as well as in secondary specialized and higher education institutions.
- ✔ It is an excellent opportunity to gain new cultural experience in Spain and know its traditions to create a professional international social circle.



# STUDYING PROCCCESS

**120 credits.**

**(one year of study in Spain and one year of study in Russia).**

**Lectures, workshops, and independent work, several types of practice.**

The educational process for joint master's programs is implemented over four semesters of continuous education within the master's program of two partner universities as follows:

- I and II semesters – at the University of the Balearic Islands in Spanish and Catalan;
- III and IV semesters – at RUDN University (teaching in Russian).
- The defense of a master's thesis takes place at RUDN University in the presence of a professor from a partner university in Spain in Spanish.

Lectures, practical sessions, and students' individual work.

Different types of practices.

Program type: Research Master's program.

Degree offered: "Master of Arts and Humanities" (University of the Balearic Islands, Spain) and "Master of Arts and Humanities" (RUDN University, Russia).

Official transcript of the academic record in higher education, compatible with the pan-European diploma supplement in English.

Duration of study: 1st year of study – University of the Balearic Islands, Spain (Universidad de las Islas Baleares, Faculty of Philosophy, Department of Art Studies, specialization "Cultural Heritage: Research and Management") – 60 credits. 2nd year of study – at RUDN University (Faculty of Humanities and Social Sciences, Department of "Arts and Humanities", specialization "Theory and History of Culture" – 60 credits).

The program languages are Russian, Spanish, Catalan.



## CULTURAL HERITAGE

- Conservation and regeneration.
- Cultural heritage is a phenomenon.
- Different approaches to the study of heritage.
- Systematization of the heritage, highlighting its levels and components.
- Division of heritage, according to the genetic principle, into natural and cultural.
- Material and spiritual, movable and immovable, protected and subject to protection heritage.
- Legacy is a system of values for the preservation and development of the planet's gene pool.
- Natural and cultural components of the heritage.
- Criteria for adding properties to the Heritage List.
- Entry procedure and obligations of states for the protection of heritage.
- Monument, ensemble, point of interest: their authenticity.
- Authenticity and integrity as mandatory criteria for meeting the World Heritage status.
- Variant value.



## TOURISM AND CULTURAL HERITAGE

- Concepts for cultural identity and cultural tourism.
- Cultural heritage as a tourist resource.
- Cultural heritage tourism management.
- World heritage, the potential for development.
- Tourist routes and cultural routes.



## MANAGEMENT OF ARCHAEOLOGICAL HERITAGE

- Protection of archaeological heritage, its research and protection, preventive archeology, and emergency intervention.
- Management of archaeological heritage as a tourism resource.
- State and commercial archeology.
- Archaeological heritage and private initiative.
- Archaeological heritage management models.



## **PHOTOGRAPHIC HERITAGE: HISTORY, CATALOGING, AND DISTRIBUTION**

- Image research.
- Photography is a socio-cultural product.
- Archives and collections of images in the Balearic Islands.
- Photographic heritage management.
- Preservation and cataloging.
- Material identification.
- Unique images.
- Material identification.
- Optical instruments for production and exhibition.
- Protection of photographic material.
- Photographic heritage management and distribution.
- Intellectual property problems.
- European projects on photographic heritage.
- Development of a photographic heritage management project.



## **CULTURE IN THE GLOBAL WORLD**

- Globalization concept.
- The process of globalization is a phenomenon of the current stage of world development.
- National state and national culture in the era of globalization.
- Information Society Theories.
- Globalization of culture.
- The commodification of a cultural product and the mediatization of culture.



## **INFORMATION TECHNOLOGY IN THE HUMANITIES AND RELATED FIELDS**

- Computer technologies in science.
- Information technology in culture and art.
- Electronic culture and digital heritage.
- Digital Heritage Charter.
- International projects, conferences, and exhibitions in the field of culture and art.
- Virtual museums and ART auctions.
- Internet resources in the area of culture and art.



## **MODERN PROBLEMS OF HUMANITARIAN KNOWLEDGE**

- The issues of humanitarian expertise in the context of the systemic crisis of modern civilization.
- The specificity of humanitarian knowledge.
- Humanitarian and ethical problems of the globalizing world.
- Methodological paradigms of humanitarian knowledge.
- Humanitarian knowledge in the structure of interdisciplinary knowledge.
- Existentialism and Hermeneutics.
- Structuralist constructivism.
- Rapprochement of the ideals of natural science, social, and humanitarian knowledge.
- Dialogue, communication, discourse.



# STUDENTS FEEDBACK



 **FILIMONOVA KSENIA, RUDN UNIVERSITY**

graduate of the master's double diplomas  
"Cultural heritage: research and management"

“ Studying at the University of the Balearic Islands (UBO) was an unforgettable life experience for me. First of all, participation in this master's program made it possible to understand Spanish and, in particular, Mallorcan culture, compare approaches to education in Spain and Russia, speak fluently in Spanish and start learning Catalan.

The experience of teaching with UBO students should be specially noted. It was interesting to study together since all the students were of different ages and from various activity fields: art history, history, architecture, economics, state, and municipal administration, restoration, tourism, etc. Throughout the school year, we carried out joint work. In my opinion, the advantage of this master's program lies in the combination of practical and theoretical disciplines. Most of the subjects in the UBO were practical. For example, on the topic "Historical museums and documentation centers. Models and Learning Experiences", we visited various museums in Mallorca and, after seeing, discussed the strengths and weaknesses. On the subject "Photo heritage: history, cataloging, popularization", they learned how to develop photographs in a darkroom, recognize various photographic materials, and select adequate means of preservation for photos on multiple media types. All classes were exciting and dynamic, thanks to the teachers' high professionalism and the level of training and knowledge of students. I want to thank the teachers, staff, and students of UBO and RUDN University for the opportunity to study in this master's program and for invaluable life experience and knowledge acquired during my studies. ”



# STUDENTS FEEDBACK



**IRINA VESELOVA, RUDN UNIVERSITY**

graduate of the master's program of double degrees  
"Cultural heritage: research and management"



Studying at the University of the Balearic Islands is an invaluable life experience. It allows you to immerse yourself in a different culture, compare the two approaches to science and education, make new friends, and become fluent in Spanish.

This master's program is primarily focused on obtaining practical skills. A brilliant combination of theory and practice allows you to gain the experience necessary for successful work as a specialist in the corresponding profile. UBO teachers lecture at the university and work with the cultural heritage of the Balearic Islands, which allows students to learn from their practical experience and see how the Spanish programs for the preservation of cultural heritage are implemented in practice.







# ACADEMIC DIRECTOR OF THE PROGRAMME

**VASILCHENKO ELENA VIKTOROVNA**



Dr. habil. of Cultural Studies, Full Professor, head of the Department of Theory and History of Culture, Faculty of Humanities and Social Sciences of RUDN University.

- Has forty years of teaching experience at leading universities in Moscow (Tchaikovsky Moscow State Conservatory, Gnesins State Music and Pedagogical Institute, Institute of Asian and African Countries at Lomonosov Moscow State University, Russian State University for the Humanities, Peoples' Friendship University of Russia)
- Author of ten textbooks, three monographs and of over 100 publications in regional, central Russian and foreign scientific journals (VAK, SCOPUS, Web of Science), including such journals as 'Observatory of Culture', 'Vestnik RUDN on Philosophy', 'Culture, and Civilization', 'House of Burganov. Space of Culture,' etc., publications in Vietnamese, Arabic, English
- In 2004 - 2014, Member of the Dissertation Council for Cultural Studies at Moscow State University. From 2005 to the present, Lomonosov was a member of the dissertation council in the direction "Philosophy, Ethics and Religious Studies" at the RUDN University.



# PROGRAM COORDINATOR

**GALINA ALEKSANDROVNA KHIMICH**



Candidate of Philology, Associate Professor of the Department of Foreign Languages of the FGSN RUDN, Head of the Spanish Language Section.

- Author of over 70 publications, including in peer-reviewed Russian and foreign scientific journals (VAK, SCOPUS, Web of Science).
- Twenty years of teaching experience at RUDN University
- Coordinator of international programs of the RUDN University with Spain, the creator, and leader of the first program between the Russian Federation and Spain for the Double Masters and Double Postgraduate / Doctoral Studies.