



INTERNATIONAL ECONOMIC ACTIVITY

MASTER'S DEGREE PROGRAMME



ADVANTAGES OF THE PROGRAM:

- ✓ Knowledge of the specifics and skills used in the international companies and international markets.
- ✓ Regular trainings with leading specialists of Russian and international financial and trade companies.
- ✓ Two foreign languages: professional English and a second language of your choice (French, German, Spanish, Italian, Chinese, etc).
- ✓ Our lecturers are famous professors and top managers and leading specialists of the largest Russian and foreign companies.
- ✓ Internships and trainings in trade and consulting companies in Russia and abroad including Europe and the Middle East).
- ✓ Opportunity to participate in a student exchange programs inside and outside Russia.



EDUCATIONAL PROCESS

120 credits.

Lectures, seminars and self development work, several types of training



ANALYTICAL METHODS IN INTERNATIONAL LOGISTICS AND INVENTORY MANAGEMENT

- International economic procurement: preparing data for analysis.
- International economic procurement: planning and forecasting, work with assortment.
- Transport support of foreign trade activities. Warehouse Logistics.
- Inventory Management. Customs Logistics.



ANALYSIS AND FORECASTING OF GLOBAL COMMODITY MARKETS

- Market conditions.
- Patterns of pricing in world commodity markets, prices in international trade.
- Cycles in the development of market conditions.
- The use of marketing principles in the analysis and forecasting of the market conditions of commodity markets.
- Problems and practice of economic and mathematical modeling analysis and forecasting of world commodity markets.



MANAGEMENT OF THE INVESTMENT PORTFOLIO OF INTERNATIONAL COMPANIES

- Methodological foundations of portfolio investment; world market of goods, currency, securities.



- The principles of forming the investment portfolio of foreign companies.
- Portfolio structure.
- Investment strategies and portfolio management.
- Problems of portfolio investment in the US and Europe.
- Assessment of the effectiveness of investment projects.



INTERNATIONAL BUSINESS (SERIES OF MASTER CLASSES)

- International Business and International Entrepreneurship.
- The external environment in international business.
- Strategic aspects of international business.
- Transport and logistics support for international business operations.
- Legal framework for conducting international business: international contractual relations and the role of international organizations in the regulation of cross-border business operations.
- The specifics of entrepreneurship in the leading sectors of the global economy (for example, the fuel and energy complex, metallurgy and banking).



REVIEWS OF STUDENTS



VERONIKA SEMICHEVA

“ I would like to express my gratitude to the IMEB Master’s program «International Economic Activities» for the knowledge I received. The training gave me the opportunity to realize my dreams in life, meet foreign friends, get theoretical and practical skills!

I want to express special gratitude to the program manager I. A. Aidrus and all tutors and program managers for your care and individual approach. ”



HEAD OF THE PROGRAMME

IRINA AHMED ZEIN AIDROUS



PhD in Economics, Associate Professor.

Director of the Center for Arab Studies of RUDN.

Expert of the Russian Council on Foreign Affairs.

Author of more than 100 publications, including books, articles, educational and methodological papers.

Research interests: global economy, international financial markets, global market for educational services, Islamic finance, Arab countries in the global economy.

DISCIPLINES TAUGHT:

International Economics, International Economic Relations, International Finance, Islamic Finance, International Business, International Payment Instruments.

LANGUAGES:

English, Arabic, Bulgarian and French.